

**PROGRAM OUTCOMES (PO) AND COURSE OUTCOMES (CO)**

**BACHOLAR OF COMMERCE (B.COM) PROGRAM**

**Programme Outcomes (POs):**


- Understand the concepts, principles and practices involved in undertaking business ventures. Develop financial, cost, auditing, entrepreneurial, marketing and managerial skills.
- Understand the legal guidelines relating to the business activities.
- Gain expertise and exhibit professionalism in Business Accounting, Income Tax assessment and GST calculations.
- Acquire and apply ICT skills in business operations.
- Be an expert in business correspondence and effective in communication

**Skill to be developed:**

- Developing leadership, communications, problem solving, and strategic thinking skills are crucial for success. These skills enable effective team management, clear communication, and informed decision-making, ultimately leading to a more successful and organized business.
- Developing a range of skills, including analytical, quantitative, communication, and problem-solving abilities. These skills are crucial for understanding and applying economic principles, conducting research, and effectively communicating findings.

**Employability:**

- Entrepreneurs, Resource Allocators, Negotiators, Spokespersons etc.
- Market Research Analysts, Financial Analysts, Economists, Business Analysts, Management Consultants, and Economic Consultants.

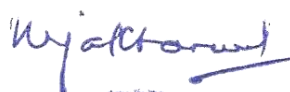
  
**PRINCIPAL**  
**Mrs. K.M.P.M. VOCATIONAL COLLEGE**  
**BISTUPUR, JAMSHEDPUR**

**COURSE OUTCOMES (CO)**

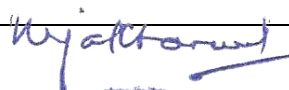
<b>SEMESTER- 1</b>			
<b>SL NO.</b>	<b>PAPER</b>	<b>PAPER CODE</b>	<b>COURSE OUTCOMES</b>
01	Business Organisation And Management	MJ-1	1. Distinguish and explain each form of business. 2. Prepare draft of Article of Association & Memorandum of Association for a business. 3. Explain principles and functions of management implemented in the Organisation. 4. Identify and explain the different type of plans and organisation. 5. Analyse the concept of Delegation of Authority, coordination, and control.
02	Business Economics	MN-1	1. Explain the Basic Problems of an Economy. 2. Identify the factors influencing the elasticity of demand. 3. How does a consumer maximise his satisfaction from consumption of goods. 4. How the process of production goes in every economy. 5. Identify and explain the different type of market.
03	Introduction To Statistics	MDC-1	Introduction to Basic Statistics and Data Presentation
04	Digital Education	SEC- 1	To introduce key concepts in digital education to the students to sharpen their understanding of importance and significance of digital education in India.
05	Understanding India	VAC-1	Knowledge of Indian history Familiarity with Indian culture and diversity Understanding of Indian society and social issues Knowledge of Indian politics and governance Understanding of the Indian economy Awareness of India's geopolitical position Critical thinking and analytical skills
06	Environmental Studies	VAC-1	Components of environment: atmosphere, hydrosphere, lithosphere, and biosphere; Scope and importance; Concept of sustainability and sustainable development.
07	HINDI	AEC-1	To understand Hindi language and Grammar

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<b>SEMESTER- 2</b>			
01	Financial Accounting	MJ-2	Apply the generally accepted accounting principles while recording transactions and preparing financial statements. 2. Demonstrate accounting process under computerized accounting system. 3. Measure business income applying relevant Accounting Standards. 4. Evaluate the importance of depreciation and inventories in financial statements. 5. Prepare accounts for Partnership Firms 6. Prepare accounts for Inland Branches and Not-for-Profit Organizations
02	Business Law	MJ-3	Examine various aspects of entering into a contract and implications of different types of contract; 2. Interpret the regulation governing the Contract of Sale of Goods; 3. Discuss the laws governing partnership and legal consequences of their transactions and other actions in relation with the partnership, and examine contractual obligations and provisions governing limited liability partnership; 4. Describe the significant provisions of the Competition Act to prevent practices having adverse effect on competition and provisions of the Consumer Protection Act to protect the interest of the consumers;
03	Financial Literacy	MN-2A	Describe the importance of financial literacy and list out the institutions providing financial services. 2. Open, avail, and manage/operate services offered by banks and post offices..
04	Language and Communication Skills	AEC-2	Basic Understanding of English Grammar and communication skills
05	Citizenship and Governance	MDC-2	The students will be able to explain meaning and factors and forces which enable good governance. The students will be able to know about their rights which have been given to them and how the exercise of those rights set things right in the functioning of government and delivery of services to the people. The students will understand the key areas of governance issues.



06	Communication Skills And Personality Development	SEC - 2	<p>To understand the concept of Personality. To learn what personal grooming pertains.</p> <p>To learn to make good resume and prepare effectively for interview.</p> <p>To learn to perform effectively in group discussions.</p> <p>To explore communication beyond language. To learn to manage oneself while communicating.</p> <p>To acquire good communication skills and develop confidence.</p>
<b>SEMESTER -3</b>			
01	Corporate Law	MJ-4	To Understand the basic concept of Corporate law and its application in business life.
02	Income Tax Law and Practice	MJ-5	The course aims to acquaint participants with the basic concepts and standards of Income-Tax Law and Practice.
03	Digital Marketing	MN-1B	To introduce key concepts in digital marketing to the students to sharpen their understanding of importance and significance of digital marketing in India.
04	Language Through Literature - I	AEC-III	<p>To use literature as a medium to teach/learn grammar, reading, spelling, vocabulary, writing mechanics, creative writing and thinking skills.</p> <p>To strengthen contextual understanding of the language through texts relevant to specific disciplines and offer scope for imaginative involvement and self-expression.</p> <p>To stimulate interest in acquiring twenty first century skills.</p> <p>To engage in self-assessment activities for self-development.</p> <p>To help absorb the values, ethics and attitudes of life and culture expressed in literature.</p>
05	Basic Concept in Sociology	MDC-3	The course will help the students to understand the meaning of basic concept of Sociology and how to realise this. By the end of course the student will be able to conceptualize, contextualise and problematize.
06	Mathematical & Computational Thinking And Analysis	SEC-III	The course will help the students to understand the Mathematical & Computational Thinking And Analysis.



<b>SEMESTER - 4</b>			
01	Corporate Accounting	MJ-6	The objective of the course is to familiarize the students with the basic cost and corporate accounting concepts and their applications in Corporate decision making
02	Entrepreneurship Development	MJ-7	It provides exposure to the students to the entrepreneurial cultural and industrial growth so as to prepare them to set up and manage their own small units.
03	Business Mathematics	MJ-8	The objective of the course is to acquaint the students about the concept of Business Mathematics in business organization, and Basic Statistics and Data Presentation
04	Stock-Market Operations	MN-2B	To understand the Basic knowledge of the Stock Market and its Function as well as its operations.
05	Language Through Literature - II	AEC-IV	<p>To use literature as a medium to teach/learn grammar, reading, spelling, vocabulary, writing mechanics, creative writing and thinking skills.</p> <p>To strengthen contextual understanding of the language through texts relevant to specific disciplines and offer scope for imaginative involvement and self-expression.</p> <p>To stimulate interest in acquiring twenty first century skills.</p> <p>To engage in self-assessment activities for self-development.</p> <p>To help absorb the values, ethics and attitudes of life and culture expressed in literature.</p>
06	Global Citizenship Education for Sustainable Development	VAC-2	<p>Understanding and acquiring comprehensive knowledge of the global issues within the broader multidisciplinary approaches.</p> <p>To develop wide-ranging practical skills and acquire the capacity to extrapolate from what one has learned to apply those competencies in the varied contexts to solve specific problems.</p> <p>That the students acquire problem solving skills, critical thinking, creativity and enhance their communication skills to cooperate and coordinate as a team for common good.</p> <p>Students pursue learning activities throughout their life that include learning out to learn skills.</p> <p>Acquires multicultural competences that entail global perspective and honour diversity yet accomplish common group tasks and goals.</p>

